

Open Position: Sales Specialist – Next-Generation Sequencing (NGS)

Location: Manno – Canton Ticino - Switzerland

Contract type: Permanent - Full-time

Sector: Biotechnology / Molecular Diagnostics / Genomics

About us

4bases is a leading biotechnology company committed to providing cutting-edge solutions for genomic research and molecular diagnostics. In a rapidly growing and constantly innovating environment, we are looking for a Sales Specialist – NGS to support our commercial expansion in the field of next-generation sequencing.

Job description

The successful candidate will be responsible for promoting and selling NGS solutions (instrumentation, reagents and services) to our international distributors and to research laboratories, hospitals, diagnostic institutes and universities. The aim is to increase sales, consolidate relationships with existing customers and identify new business opportunities.

Main responsibilities:

- Manage the end-to-end sales cycle for NGS products and services
- Provide technical and commercial advice to customers in the genomics field
- Maintain strong relationships with key stakeholders in the research and diagnostics sector
- Collaborate with the marketing and technical support team on promotional activities and events
- Gather market feedback and contribute to the development of new commercial strategies

Requirements:

- Degree in Biology, Biotechnology, Genetics or related disciplines
- Previous experience (2+ years) in selling NGS products or related technologies
- In-depth knowledge of NGS applications (WGS, RNA-seq, targeted panels, etc.)



- Excellent communication and negotiation skills
- Willingness to travel frequently
- Good knowledge of English (spoken and written)

We offer

- A dynamic and stimulating environment
- Continuous training and technological updates
- Competitive salary package with variable part based on results
- Opportunities for professional growth in a rapidly expanding sector

How to apply

Send your updated CV and a cover letter to: careers@4bases.ch with the subject line: Application for NGS Sales Specialist.